

Greetings,

Now in its 34th consecutive year, the Stillpoint Productions Nutcracker Ballet is a beloved fixture of the Grants Pass holiday experience. Our cast, in residence at Southern Oregon Dance Center, is already hard at work rehearsing this year's show, and we look forward to bringing both favorite moments and thrillingly refreshed scenes to full audiences at the Grants Pass High School Performing Arts Center in December.

I invite you to become a sponsor of our production. In return for your investment, your business name will be prominently displayed on our website, in social media posts, and in the playbill. Depending on the level of your support, your presence in the playbill can range from a mention in our list of sponsor to a full-page color ad. The playbill alone reaches approximately 3,000 potential customers over two weekends of shows, and your sponsorship can be written off as an advertising expense.

Your contribution helps defray costs that would otherwise be passed on to performers and audience members; these costs include necessary costume replacements and updates, backdrop rentals, PAC fees, and a technical crew, among other expenses. Because of businesses like yours, our participant production fees are among the lowest in the Rogue Valley, allowing families of all socio-economic levels to take part in this special experience. Additionally, we are able to offer an Opening Night special ticket price of \$12 and extend deep ticket discounts to organizations such as senior living centers and subsidized student clubs so that our show is accessible to as many members of our community as possible. No amount of support is too small, and we thank you in advance for your role in keeping this cherished tradition alive for years to come!

Thank you for considering this request. Here's to the prospect of gathering once more as friends and neighbors in the warm glow of holiday spirit.

Sincerely,

Penny King, stillpointster@gmail.com  
(541) 476-4641, gpnutcracker.com  
Stillpoint Productions, LLC  
formerly Stillpoint Dance Studio, est. 1991

# ***The Nutcracker Ballet***

## **Sponsorship Opportunities 2024**

Any amount is gratefully welcomed and will receive acknowledgement on the website and in social media. For contributions above \$1000, please call Penny King at (541) 476-4641 to discuss additional ways we can express appreciation.

Please visit [www.gpnutcracker.com/sponsorship-opportunities](http://www.gpnutcracker.com/sponsorship-opportunities) to submit your information and payment online, or fill out the information below and mail with check payable to Stillpoint Productions LLC no later than December 5 to:

Stillpoint Productions LLC  
5448 Easy Street  
Grants Pass, OR 97527

Company/Organization/Individual \_\_\_\_\_

Contact Person \_\_\_\_\_

Contact Phone Number \_\_\_\_\_

Contact Email \_\_\_\_\_

Website Address \_\_\_\_\_

### **Select your sponsorship level:**

\_\_\_\_\_ **Nutcracker** - \$1000, business named as top sponsor on website and in social media, full page color ad (5"W x 8"H) in playbill, special mention in curtain speech, 10 complimentary tickets

\_\_\_\_\_ **Clara** - \$750, business named as sponsor on website and in social media, full page grayscale ad (5"W x 8"H) in playbill, special mention in curtain speech, 6 complimentary tickets

\_\_\_\_\_ **Drosselmeyer** - \$500, business names as sponsor on website and in social media, 1/2 page grayscale ad (5"W x 4"H) in playbill, special mention in curtain speech, 4 complimentary tickets

\_\_\_\_\_ **Sugar Plum Fairy** - \$250, business named as sponsor on website and in social media, 1/3 page grayscale ad (5"W x 2.5"H) in playbill, 2 complimentary tickets.

\_\_\_\_\_ **Mother Ginger** - \$150, business named as sponsor on website and in social media, business card grayscale ad (3.5"W x 2"H) in playbill, 2 complimentary tickets

\_\_\_\_\_ **Bon Bon** - \$50, business named as sponsor on website, in social media, and in the playbill, 2 complimentary tickets to opening night

Sponsor Signature \_\_\_\_\_ Date \_\_\_\_\_

All artwork should be 300 DPI and either in JPG, PNG, PSD, or AI formats.  
Layers should be flattened and fonts outlined. Submit to [erich@daindesigns.com](mailto:erich@daindesigns.com)